

SMBs Typically Leak \$500K–\$2M Annually. Most Don't Know Where.

THE PROBLEM

Your revenue intelligence is trapped in silos. CRM, ERP, Analytics, E-commerce, Billing — no single person can see across all of them. So the leaks hide in the gaps.

53%

don't understand what insights their data could provide (AWS 2022)

41%

don't even trust their own data (AWS 2022)

69%

say manual tracking is 'inefficient' (SAP Concur)

TYPICAL TOP 3 REVENUE LEAKS (Based on Industry Benchmarks)

~\$550K

Missed Sales

Deals stall, reps don't follow up

~\$536K

Project Overruns

No early warning on budget drift

~\$385K

Customer Churn

No signal before they leave

YOUR 12-MONTH OPTIONS

Option	Investment	Timeline	Outcome
Do Nothing	-\$500K–\$2M/year*	∞	Continue losing revenue
Hire Consultant	\$150K – \$200K	9-14 mo	25-40% recovery, high cost
Internal Fix	\$120K real cost	12-18 mo	28% success rate
Mainnov	\$5K – \$25K	90 days	5x ROI guaranteed

WHAT WE DELIVER

- ✓ Revenue Leak Diagnostic — Identify where money is hiding across all systems
- ✓ Custom Power BI / Looker Dashboards — Auto-updating, real-time visibility
- ✓ 80+ implementations, 5.0 rating, \$100M+ in business data analyzed
- ✓ 5x Visibility Guarantee — We uncover 5x your investment in leaks, or it's on us

"Mainnov's commitment to delivering the highest quality work was evident in every interaction. I am beyond impressed."

— Yonah Nimmer, CEO, Amazon Growth Lab

Saved \$10,000s annually ★★★★★